

Results of SurveyUSA News Poll #16029



Sponsors:

All SurveyUSA clients in California

Geography: California
 Data Collected: 11/04/2009
 Release Date: 11/04/2009

1 Is your opinion of Barbara Boxer... favorable? Unfavorable? Neutral? Or, do you have no opinion of Barbara Boxer?

500 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Favorable	33%	32%	34%	27%	35%	32%	40%	31%	36%	30%	46%	30%	42%	10%	46%	35%
Unfavorable	37%	46%	27%	26%	41%	45%	42%	33%	44%	44%	38%	23%	38%	69%	20%	27%
Neutral	21%	16%	26%	30%	18%	15%	16%	24%	15%	16%	10%	37%	11%	10%	29%	20%
No Opinion	10%	6%	13%	17%	6%	7%	2%	12%	5%	10%	5%	9%	9%	10%	5%	18%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	34%	33%	18%	15%	67%	33%	51%	6%	28%	15%	26%	49%	23%

1 Is your opinion of Barbara Boxer... favorable? Unfavorable? Neutral? Or, do you have no opinion of Barbara Boxer?

500 Adults	All	Ideology			Region			
Margin of Sampling Error: +/-4.5%		Conser	Moder	Liberal	Central	Greater	Inland	Bay Are
Favorable	33%	13%	35%	46%	27%	28%	33%	44%
Unfavorable	37%	64%	34%	15%	37%	38%	39%	32%
Neutral	21%	16%	23%	28%	21%	23%	18%	20%
No Opinion	10%	8%	8%	11%	14%	10%	10%	4%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	29%	39%	25%	17%	38%	21%	24%

2 Is your opinion of Carly Fiorina... favorable? Unfavorable? Neutral? Or, do you have no opinion of Carly Fiorina?

500 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Favorable	11%	13%	9%	8%	9%	15%	17%	8%	16%	12%	13%	8%	13%	15%	8%	13%
Unfavorable	24%	31%	18%	15%	34%	27%	21%	24%	24%	21%	55%	25%	20%	11%	28%	21%
Neutral	30%	32%	28%	34%	24%	25%	39%	29%	31%	27%	11%	36%	36%	32%	32%	27%
No Opinion	35%	25%	45%	43%	33%	33%	23%	39%	28%	40%	21%	31%	32%	41%	32%	38%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	34%	33%	18%	15%	67%	33%	51%	6%	28%	15%	26%	49%	23%

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2 Is your opinion of Carly Fiorina... favorable? Unfavorable? Neutral? Or, do you have no opinion of Carly Fiorina?

500 Adults	All	Ideology			Region			
Margin of Sampling Error: +/-4.5%		Conser	Moder	Liberal	Central	Greater	Inland	Bay Are
Favorable	11%	15%	10%	8%	10%	14%	10%	9%
Unfavorable	24%	17%	23%	34%	10%	32%	11%	32%
Neutral	30%	28%	34%	23%	40%	25%	30%	31%
No Opinion	35%	41%	32%	36%	40%	30%	49%	28%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	29%	39%	25%	17%	38%	21%	24%

3 Is your opinion of Chuck DeVore... favorable? Unfavorable? Neutral? Or, do you have no opinion of Chuck DeVore?

500 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Favorable	8%	9%	7%	7%	10%	10%	4%	8%	7%	5%	9%	16%	3%	10%	3%	9%
Unfavorable	15%	22%	8%	20%	11%	14%	13%	16%	13%	11%	16%	19%	20%	12%	14%	20%
Neutral	26%	29%	22%	20%	28%	24%	35%	24%	29%	23%	50%	23%	28%	24%	27%	28%
No Opinion	51%	40%	62%	53%	51%	53%	48%	52%	51%	61%	24%	42%	49%	54%	56%	44%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	34%	33%	18%	15%	67%	33%	51%	6%	28%	15%	26%	49%	23%

3 Is your opinion of Chuck DeVore... favorable? Unfavorable? Neutral? Or, do you have no opinion of Chuck DeVore?

500 Adults	All	Ideology			Region			
Margin of Sampling Error: +/-4.5%		Conser	Moder	Liberal	Central	Greater	Inland	Bay Are
Favorable	8%	7%	4%	14%	4%	17%	2%	3%
Unfavorable	15%	20%	15%	9%	15%	16%	17%	12%
Neutral	26%	28%	29%	15%	28%	27%	20%	27%
No Opinion	51%	45%	52%	62%	53%	41%	61%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	29%	39%	25%	17%	38%	21%	24%

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4 Is your opinion of Al Ramirez... favorable? Unfavorable? Neutral? Or, do you have no opinion of Al Ramirez?

500 Adults	All	Gender		Age				<50 / 50+		Race				Party Affiliation		
Margin of Sampling Error: +/-4.5%		Male	Female	18-34	35-49	50-64	65+	18-49	50+	White	Black	Hispani	Asian/O	Republi	Democr	Indepen
Favorable	10%	15%	4%	6%	18%	8%	4%	11%	6%	3%	12%	25%	2%	6%	9%	8%
Unfavorable	12%	16%	9%	14%	11%	12%	13%	12%	13%	11%	25%	9%	18%	14%	12%	13%
Neutral	23%	24%	22%	24%	17%	25%	33%	20%	28%	22%	19%	27%	23%	23%	24%	20%
No Opinion	55%	44%	65%	56%	55%	55%	49%	56%	53%	64%	43%	39%	57%	57%	55%	59%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	49%	51%	34%	33%	18%	15%	67%	33%	51%	6%	28%	15%	26%	49%	23%

4 Is your opinion of Al Ramirez... favorable? Unfavorable? Neutral? Or, do you have no opinion of Al Ramirez?

500 Adults	All	Ideology			Region			
Margin of Sampling Error: +/-4.5%		Conser	Moder	Liberal	Central	Greater	Inland	Bay Are
Favorable	10%	12%	4%	17%	6%	17%	9%	1%
Unfavorable	12%	18%	16%	3%	18%	13%	11%	9%
Neutral	23%	24%	24%	18%	16%	23%	22%	30%
No Opinion	55%	47%	57%	61%	60%	47%	58%	60%
Total	100%	100%	100%	100%	100%	100%	100%	100%
Composition of Adults	100%	29%	39%	25%	17%	38%	21%	24%

: KABC-TV Los Angeles, KFSN-TV Fresno, KGTV-TV San Diego, KPIX-TV San Francisco

Statement of Methodology: The following statement conforms to the principles of disclosure of the National Council on Public Polls: How this poll was conducted: This SurveyUSA poll was conducted by telephone in the voice of a professional announcer. Respondent households were selected at random, using Random Digit Dialed (RDD) sample provided by Survey Sampling, of Fairfield CT. All respondents heard the questions asked identically. Within the report, you will find: the geography that was surveyed; the date(s) interviews were conducted and the news organization(s) that paid for the research. The number of respondents who answered each question and the margin of sampling error for each question are provided. Where necessary, responses were weighted according to age, gender, ethnic origin, geographical area and number of adults and number of voice telephone lines in the household, so that the sample would reflect the actual demographic proportions in the population, using most recent U.S. Census estimates. In theory, with the stated sample size, one can say with 95% certainty that the results would not vary by more than the stated margin of sampling error, in one direction or the other, had the entire universe of respondents been interviewed with complete accuracy. There are other possible sources of error in all surveys that may be more serious than theoretical calculations of sampling error. These include refusals to be interviewed, question wording and question order, weighting by demographic control data and the manner in which respondents are filtered (such as, determining who is a likely voter). It is difficult to quantify the errors that may result from these factors. Fieldwork for this survey was done by SurveyUSA of Clifton, NJ.